

## *Workshop*

### **“RENEWABLE ENERGY INVESTMENTS IN THE MEDITERRANEAN AND BEYOND”**

Jointly organized by Elettricità Futura and RES4MED  
*in cooperation with Assolombarda*

Milan, October 30<sup>th</sup> 2017  
Assolombarda | Via Chiaravalle, 8

With the significant development of **new renewable energy installations** that took place in **Italy** during the past few years, our country's electric enterprises hold a rather unique *know-how* and are experienced enough to face the challenge of **internationalisation**.

Elettricità Futura, Italy's main national Association in the electricity sector, presents itself as able to facilitate this process within a system that involves **both the big utilities and the SMEs specialised in energy production**, the main focus, and in **providing services and technical support**.

On this issue, the Association organises the following seminar, along with RES4MED and in cooperation with Assolombarda, which aims at:

- **identifying the present opportunities** in the segment of renewable energy sources in the North Africa region, especially in **Algeria and Morocco**;
- **discussing the difficulties** encountered up to now for internationalisation initiatives in such geographical area;
- **present success case studies** and possible new concrete projects which would also be of interest to SMEs;
- explore the different existing **financing sources**, both on a national and international level;  
favour **dialogue and mutual awareness** of the various stakeholders involved, from institutions to the world of enterprises up to the financing sector.

With this event, Elettricità Futura launches a **new line of services for its partners**, with the aim to become a reference point for enterprises in the electricity sector even on this subject matter.

## AGENDA

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**09:30-10:00**

***Registration and welcome coffee***

**10:00-10:30**

***Opening session***

**Antonio Calabrò**, Vice President Assolombarda Confindustria Milano Monza e Brianza

**Simone Mori**, President Eletttricità Futura

**Roberto Vigotti**, Secretary General RES4MED

***Key note addresses***

**H.E. Mr Hassan Abouyoub**, Ambassador of the Kingdom of Morocco to Italy

**Nicola Lener**, Principal Director for International Business Promotion, Ministry of Foreign Affairs and International Cooperation

**10:30-11:30**

***Opportunities to invest in renewable energies in Maghreb***

**Matteo Codazzi**, CEO Cesi

**Noureddine Moussafir**, Head of Energy at General Secretariat, Ministry of Energy of the Kingdom of Morocco

**Mounir Talioua**, Head of Planning and Control at General Secretariat, Ministry of Energy of the Kingdom of Morocco

**Mohamed Chaieb Aissaoui**, Director of Studies at Ministry of Environment and Renewable Energies Algeria

**11:30-12:15**

***Bankability and financing support***

**Alessandro Marangoni**, CEO Althesys

**Serena Lena**, International Business Development SIMEST

**Raffaele Nardone**, CEO Openeconomics

**12:15-13:30**

***Challenges and lesson learned and presentation of Business Cases***

***Discussion panel***

**Moderator:** Francesca Basso, Corriere della Sera

*Discussants*

**Michele Porri**, Head of Business Development Africa Enel Green Power

**Antonio Capua**, Head of Business Development Enerray

**Giuseppe De Beni**, Managing Director and CEO Italgen

**Agostino Re Rebaudengo**, President Asja Ambiente

**Edoardo Zanchini**, Vice President Legambiente

***Business cases: How SMEs can face the foreign markets***

**Giovanni Simoni**, CEO Kenergia

**Filippo Carzaniga**, Chairman FIMER

**13:30-13:40**

***Conclusions and next steps***

**Simone Mori**, President Eletttricità Futura

**Roberto Vigotti**, Secretary General RES4MED

**13:40-15:00**

***Light Lunch and Networking***