

PROGRAM

URBAN & CLEANTECH SEMINAR

NOVEMBER 7, 2018, VILLA MIANI (ROME)



PROGRAMME

ONE SEMINAR – THREE PANELS

10:45–10:55 **Keynote: The Business of Denmark's Green Transition**
Finn Mortensen, Executive Director, State of Green

PANEL 1

10:55–11:40 **Energy Efficiency in Buildings: Market Drivers and Implementation Challenges**
Buildings represent almost 40 % of the entire global energy consumption and count for nearly the same share of CO2 emissions. With today's energy efficient technology, it's possible to reduce energy consumption in buildings by at least 50%. But what are the market triggers for introducing energy efficiency measures in buildings? And what are the implementation challenges?

10:55-11:05 **Market Overview by Roberto Moneta, Director of Energy Efficiency Department, ENEA**

11:05-11:40 **Panel Discussion – Moderator: Simona Tondelli, Professor at the UniBO (University of Bologna)**

Panel:

- Kristian Kjeldgaard, Head of Sales, Kamstrup
- Massimo Buccilli, CEO, Velux Italia SpA
- Francesco Magri, General Manager, Grundfos Pompe Italia
- Cassa Depositi e Prestiti (CDP)
- Eliano Russo, Head of E-Industries, ENEL X
- Romano Stasi, Secretary General, Italian Banking Association (ABI)

VENUE

Villa Miani
Via Trionfale 151,
00136 Rome
ITALY
Duration: 10:45 – 13.00

REGISTRATION

09:00 – 09:30

DRESS CODE

Business attire

LANGUAGE

English



EMBASSY OF DENMARK



Confederation of Danish Industry



Danish Agriculture
& Food Council

DANSK
ERHVERV

Danish Chamber of Commerce



DANISH
EXPORT
ASSOCIATION

URBAN & CLEANTECH SEMINAR 2018

PROGRAM

PANEL 2

- 11:40–12:20 Water: Efficiency and Revenue Stream**
Water is a scarce resource increasingly under pressure. According to the UN, global water consumption will increase with up to 30% by 2030, due to population growth and increase in wealth. In addition, it's estimated that globally 25-50% of all distributed water is lost or never invoiced. In Italy the corresponding number is approx.. 40%. How can water efficiency be financially sustainable?
- 11:40-11:50 Market Overview by Elena Gallo, Head of Quality of Water, ARERA**
- 11:50-12:20 Panel Discussion – Moderator: Alberto Bernardini, Managing Partner, AGENIA Consulting**
Panel:
- **Jesper Daugaard, Senior Vice President, Global Marketing, Kamstrup**
 - **Morten Riis, Group Director – Water Utility, Grundfos Holding A/S**
 - **Marco Fantozzi, Isle Utilities**
 - **Massimiliano Garri, Chief Innovation and Information Officer, ACEA**

URBAN & CLEANTECH SEMINAR 2018

PROGRAM

PANEL 3

- 12:20–13:00** **Renewables: The second wave of Investments in Italy**
Italy has been a European front-runner with regards to investment in renewable energies, and currently has 56,22GW of renewable energy generation-capacity installed. Today the sector faces low CAPEX, new technologies, new business models and private liquidity seeking for reliable yields. Combined with favorable Regulation, a new Auctions program coming this year and the constant rising of energy price for final customers, the next “big-wave” of investment in renewable energy is clearly coming in Italy – how can your Company be part of that?
- 12:20-12:30** **Market Overview by Antonello Di Pardo, Monitoring Unit and Statistics, GSE**
- 12:30-13:00** **Panel Discussion – Moderator: Marco Margheri, Sustainability, Institutions & Regulation, Edison SpA, Vice Presidente di Elettricità Futura**
Panel:
- Fabrizio Lucentini, Head of International Trade Policy Division, Ministry for Economic Development (MiSE)
 - Rainer Karan, Vice President of Mediterranean East, Vestas
 - Enrique Pedrosa, CEO Onshore for Southern Europe and Africa, Siemens Gamesa
 - Giovanni Sebastiani, CFO of E2i Energie Speciali SpA,
 - Massimo Pecorari, Head of Infrastructure & Power Project Finance, Unicredit
 - Luca Matrone, Responsabile Energy Industry, Banca Intesa San Paolo
 - Oscar Di Montigny, Chief Innovation, Sustainability & Value Strategy Manager, Banca Mediolanum



EMBASSY OF DENMARK



Confederation of Danish Industry



Danish Agriculture
& Food Council

DANSK
ERHVERV

Danish Chamber of Commerce



DANISH
EXPORT
ASSOCIATION