



#ItsElectric - #Digitopia

26 November 2020 - 13:25-18:00 (CET)

PROGRAMME - ONLINE

Power ON Artificial intelligence, Innovation and Vision

13.30-14.00

As we are entering the era of the Never Normal - dramatically accelerated by the pandemic - companies must learn to navigate uncertainty and keep reinventing themselves as Phoenixes in order to adapt to an increasingly fast changing environment. Peter Hinssen's VACINE framework aims at helping to do that. (Velocity, Agility, Creativity, Innovation, Networks and Experimentation).

Keynote Speech by Peter Hinssen, Serial Entrepreneur, Adviser and Keynote Speaker

14.00-14.30

PowerTalk: the Eurelectric AI Insights moderated by Bruce Douglas, Business and Communications Director, Eurelectric

Keynote Speech by:

MEP Eva Kaili

Chair of Panel for the Future of Science & Technology (STOA)

Kristian Ruby

Secretary General, Eurelectric

Peter Hinssen

Serial Entrepreneur, Adviser and Keynote Speaker

14.30-14.45

Digital Detox

14.45-15.40

Session#2- Leadership: Enabling 24/7 Corporate Sourcing of Renewable Electricity

Panel Debate moderated by Bruce Douglas, Business & Communications Director, Eurelectric

How can data and digitalisation facilitate renewable energy sourcing? | Can real-time electricity tracking and energy certificates help accelerate the market and move towards hourly matching of supply and demand? | How can we account for and incentivize hourly matching and encourage new build renewable plant?

Case Study 1

Helga Franse

Director Public & Regulatory Affairs EU, Vattenfall

Vanessa Miler-Fels

Director Energy Innovation & Impact, Microsoft

Case Study 2

Brian Denvir

European Energy Markets Lead, Google

Olivier Corradi

Founder & CEO, Tomorrow

Case Study 3

Toby Ferenczi

Founder, EnergyTag

15.40-16.00

Digital Detox

16.00-16.55

Session#3- Power to the People: Public Awareness & Customer Empowerment

Panel Debate moderated by Wytse Kaastra, Managing Director, Utilities Business Lead for Europe - Head of Global Energy Retail Practice Accenture

Discussion points:

Ensuring Human-Centric Approach through Ethical Guidelines | Demystifying AI and what it can do | AI and Digital Technologies as Enablers for New Solutions in the Retail Space | Minimising and Ultima

Monique Goyens

Director General, BEUC

Jose Maria Gallardo Calles

Innovation Manager, IBERDROLA

Andrea Renda

Senior Research Fellow & Head of Global Governance, Regulation, Innovation & Digital Economy, CEPS

Ioannis Vlachos

Engagement Manager, Energy Web

16.55-17.15

Digital Detox

17.15-18.00

Session#4- Data is King: Data Access, Quality & Interoperability

Panel Debate moderated by Henning Häder, Policy Director, Eurelectric

Discussion points:

Common European Energy Data Space under EU Data Strategy: data standardisation, interoperability and access

Eddy Hartog

Head of Unit Smart Mobility & Living, DG Connect European Commission

Irena Bednarich

Board Member of DIGITALEUROPE EMEA Director Corporate Affairs, Hewlett Packard Enterprise

Simone Accornero

Co-Founder & CEO, FlexIDAO

Georg Rute

Digital Development Manager, Elering AS

Power OFF

Concluding Remarks

Knowledge Partner

Technology Partner

Strategic Partners

