

Driving change: 15 pledges to customers

Wednesday 4 March 2020 afternoon
Townhall Europe – Square de Meeûs 5-6, Brussels

13.30 Registration and Coffee

Welcome & Opening

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|-------|---|---|---|
| 14.00 | Welcome Remarks | Kristian Ruby (short bio)
Secretary General, Eurelectric | |
| 14.10 | Presentation of Eurelectric/Accenture report on barriers and solutions to customer participation in the energy transition | Wytse Kaastra (short bio)
Managing Director, Energy Consumer Services, Accenture | Sanda Tuzlic (short bio)
Senior Manager
Accenture |
| | | Q&A | |

Session I: Presentation of Innovative Households' Services

Chair: Zuzana Sadlova, Vice Chair of Eurelectric WG Retail Market Design
Specialist of European Affairs, CEZ a.s ([short bio](#))

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| 14.40 | E-mobility: EV X App | Gonçalo Castelo Branco (short bio)
Head of Smart Mobility, EDP |
| 14.50 | Renewables: Renting Solar Panels | Helen |
| 15.00 | Energy Efficiency: Homix | Andrea Scognamiglio (short bio)
Head of Global e-Home at EnelX |
| 15.10 | | Q&A |

15.30-16.00 Coffee Break

Session II: Engaging citizens in the Energy Transition: what role and responsibility for companies? How can policy help?

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| 16.00 | Presentation of Eurelectric 15 Pledges to Customers | Magnus Hall (short bio)
President of Eurelectric
President & CEO of Vattenfall AB |
| 16.20 | PANEL DEBATE – introduced by Electronic Voting | |
| | Chair: Pat O'Doherty, Vice President of Eurelectric, Chief Executive of ESB (short bio) | |
| | Monique Goyens (short bio)
Director General
BEUC | Darius Maikstenas (short bio)
CEO and Chairman
Ignitis Group |
| | Anne Vadasz-Nilsson (short bio)
Director General of the Swedish Energy Markets
Inspectorate
Vice President of the Council of European Energy
Regulators (CEER) | Jan Panek (short bio)
Head of Consumer Policy
DG Justice and Consumers
European Commission |
| | Antonio Coutinho (short bio)
Chair of Eurelectric Customers & Retail Services Committee | |
| 17.30 | Concluding Remarks | Jutta Paulus (short bio)
MEP |

17.45 Cocktail Reception

Partners:

