

Executive Course in **Euroasian Geopolitics** for Policy Makers and Managers

In cooperation with:



Strategic Objectives

As the global economy is to head out of the pandemic crisis, the Euroasian region is set to become one of the economic and strategic cornerstones for future strategic developments that can provide multiple opportunities to political and business stakeholders. In partnership with the Association “Conoscere Eurasia” and Russian Union of Industrialists and Entrepreneurs (RSPP), Luiss School of Government and Confindustria’s Sistemi Formativi (SFC) have joined forces in delivering a unique advanced executive course aimed at keeping policy makers and managers abreast of current developments in the Euroasian region and associated business and strategic opportunities.

Through a combination of advanced online/in presence classes led by leading national and international academics and business experts, this executive course aims at:

- I Providing a comprehensive overview of current political and strategic developments in the Euroasian region;
- I Mapping how these developments are affecting international relations within the region;
- I Identifying areas of current and future business cooperation and development;
- I Creating an advanced network of professionals interested in exploiting the political and economic opportunities arising from the region in the short and medium term.

At the end of the course, participants will:

- I Gain the skills for impactful, effective economic and strategic impact of the Euroasian region;
- I Learn from a mix of top educators, researchers and practitioners representing national organisations and private sector companies operating in the region;
- I Share experiences and build a lasting network with peers from the region.

Academic Partnerships

This unique executive course brings together the academic expertise and knowledge of four leading partners:

Luiss School of Government

Luiss School of Government SoG is a graduate school training high-level public and private officials to handle political and government decision-making processes. Founded in 2010, SoG has become one of the most relevant institutions in Europe for teaching and research.

Based on the faculty of Luiss professors and researchers with an excellent academic reputation, SoG involves faculty from the main national and international universities in its post-graduate programs as well as civil servants, senior managers and directors. SoG students are offered advanced courses in a range of different fields so that they can acquire an innovative understanding on how institutions and policies are managed at the national, European and international levels. SoG provides theoretical and hands-on skills of good government.

SoG attracts top students from university graduates to professionals, offering them innovative and international master’s and executive programs. It is one of the few European centres which offer such a high-level of postgraduate training for those who, in both the public and private sectors, study and are involved in public policy processes.

Russian Union of Industrialists

The Russian Union of Industrialists and Entrepreneurs (RSPP), established in June 1990, is a non-governmental organisation promoting the interests of Russia’s business community. The RSPP was set up to promote Russian business interests in Russia and abroad, to help make Russia more business friendly and attractive to investors, and to maintain the balance of interests of business, government and society. The RSPP represents the interests of all Russian businesses, regardless of their size, sector or location. The RSPP operates in two capacities: as a non-governmental organisation, and as a national association of employers. This enables the RSPP to promote the interests of its members most effectively.

Sistemi Formativi Confindustria (SFC)

Sistemi Formativi Confindustria (SFC) is a consortium within Confindustria involving over 80 members including Entrepreneurial Associations, service providers, training organisations, universities and member associations. Set within Confindustria, who reunites more than 150,000 Italian companies of all sizes, employing over 5 million people in Italy, SFC maintains a strong local presence and a network organisation for providing training and funded programmes sector at the national and international level. In particular, SFC’s network facilitates the sharing of information, experiences and know how, promoting examples of excellence as well as major projects for business and the enterprise system.

Associazione “Conoscere Eurasia”

An independent, non-party and non-profit organization. Founded on 10th November 2007 as an expression of the Honorary Consulate of the Russian Federation in Verona, Conoscere Eurasia aims at developing economic, social and cultural relations between Italy, European Union, the Russian Federation and the Eurasian Economic Union. Conoscere Eurasia is interested in the development of its activity with the countries of Central Asia (Azerbaijan, Uzbekistan, Tajikistan), Russia has always played a propulsive role with such, and with the countries of the Shanghai Cooperation Organization, where China, India and Pakistan are effective members and Iran and Mongolia are observer members. The members of the Association are private citizens, companies and formal organizations, residents in Europe and Eurasia.

Program and Structure

This unique executive course is structured along thematic modules involving 75 hours of classes and meetings with leading academics and professionals from the Euroasian region. The effectiveness of the course is enhanced by its advanced teaching methodology involving a structured mix of:

- I In-presence classes at the beginning and at the end of the course
- I Intensive online classes distributed over a definite schedule allowing professionals to combine their active participation with professional engagements.

The course involves the following four thematic modules:

Euroasian Geopolitics: Historical Approaches

Participants will be provided with an overview of relations within Euroasia since the XIX^o century with a focus on the

ambitions, self-perceptions and perceptions of others, power relations, imperial strategies and colonial mechanisms. Through its comparative perspective, this module will allow participants to gain a detailed insight of how current issues are heavily influenced by geopolitical experiences and traditions.

Euroasian Geopolitics Today

Building upon the historical approaches, participants will continue their advanced training by gaining a detailed overview of the current state of geopolitical interactions within the region and external partners. Particular attention will be directed to issues related to the perception of hegemony and associated security strategies.

Euroasian Geoeconomics

The historical and current assessment of Euroasian geopolitics provides the basis to comprehend the current intricacies connected to present-day economic and trade development in the area. At the end of module, participants will gain the necessary political and economic knowledge to identify the most relevant and effective commercial strategies taking into consideration the evolving social and technological developments in the region.

Learning from Experts

The expertise and knowledge gained in the three modules will be complemented with direct interactions with regional economic and political experts. They will be sharing direct experiences and successful cases of economic and commercial developments while describing specific strategies and best-practices required to be successful actors in the region.

Participants are expected to attend the opening and closing classes to be held at Luiss Guido Carli in Rome and complete all classes to be delivered online using the university's Cisco Webex Platform.

Throughout the course, participants will be supported by a dedicated academic tutor and will be able to access relevant class material shared via the Moodle's enabled Luiss Learn platform.

Faculty

By working closely with Conoscere Euroasia and the Russian Union of Industrialists, Luiss School of Government and Sistemi Formativi Confindustria have engaged a faculty combining advanced academic knowledge with consolidated professional experience.

Led by Prof. Antonio Fallico, Chairman Associazione Conoscere Eurasia and Prof. Giovanni Orsina, Director – Luiss School of Government, the faculty involves:

- I **Sergey Afontsev**, Deputy Director of Research, Primakov National Research Institute of World Economy and International Relations of the Russian Academy of Sciences
- I **Anatoly Torkunov**, Rector MGIMO-University, Member of the Russian Academy of Sciences, Ambassador Extraordinary and Plenipotentiary, Member of the Board of Russian Foreign Ministry
- I **Helene Carrere D'encausse**, Academie de France
- I **Alessandro Cassieri**, Lead Correspondent, RAI
- I **Thomas Christiansen**, Professor of Political Science, Luiss Guido Carli

- I **Mark Entin**, Head of European Law Chair; Professor, MGIMO-University; Ambassador of Russia to Luxemburg 2012-2016
- I **Edward Lozansky**, President, American University in Moscow; Professor, Moscow State and National Research Nuclear Universities
- I **Sergey Karaganov**, Dean, Academic Supervisor, Faculty World Economy and International Affairs, HSE University
- I **Raffaele Marchetti**, Full Professor of International Relations, Luiss Guido Carli
- I **Silvia Menegazzi**, Professor of Area Studies, Luiss Guido Carli
- I **Guido Samarani**, Full Professor of Euroasian History and Politics, University of Venice Ca Foscari

Among the several private sector experts, participants will have the chance to interact with:

- I **Fouad Alghanim**, Chairman of Fouad Alghanim and Sons Group of Companies.
- I **Andrey Kostin**, President and Chairman, VTB
- I **Aleksander Shokhin**, President, Russian Union of Industrialists and Entrepreneurs (RSPP)

Application

This unique executive course is opened to professionals and government officials with specific interests on exploring the economic and strategic developments of the Euroasian region. Admission procedures required the submission of the following documents:

- I Curriculum Vitae depicting academic and professional experiences
- I Copy of academic transcript in English
- I Copy of National Identity Card or Passport.

Applicants are expected to apply via Luiss School of Government website at sog.luiss.it

First deadline for submitting the application is 30 November 2021.

Should you need any additional information, feel free to contact Luiss School of Government at sog@luiss.it

Tuition Fees

Tuition fees for this executive course is € 3800 covering:

- I Academic attendance to the course
- I 3 night accommodation during the opening and closing modules of the courses
- I Networking dinner and course meals while in Rome.

Participants are expected to arrange their own travel to Rome for attending the opening and final modules.

Once admitted, participants are expected to pay the full tuition fee to confirm their places.

Representatives from national governments, private sector institutions and companies from Euroasian member states can benefit from 10% discount from official tuition fee.

Additional Information

Should you need additional information about this course, please feel free to contact Dr. Lorenzo Valeri, Scientific Manager, Luiss School of Government at sog@luiss.it

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